



LET'S TALK CLARY

GET TO KNOW CLARY SAGE COLLEGE

CLARY PROGRAMS
AN AFTERNOON IN TULSA
CLARY BRAND
CLARY ADVANTAGE
CLARY STORY
CLARY EXPERIENCE
INDUSTRY REPORT
CLARY, COLOR & CONFETTI
CLARY SOCIAL

Cosmetology

A career as a cosmetologist is exciting, creative, and constantly evolving - our goal is to have your experience in school match the same energy of the industry.

Our program will teach you to master today's trends in haircutting, coloring and design for all hair types through curriculum designed to equip you with the skills necessary to obtain licensure through the Oklahoma State Board of Cosmetology and Barbering.

We make sure you graduate with a well-rounded education in all areas of the beauty industry. Students perform a wide variety of services on clients including haircuts, color, style, makeup application, manicures and pedicures, all in our campus salon.

You will also have the opportunity to use your skills during community giveback events like Cuts for Kids and Scary Sage, and portfolio-building events like Clary Runway and the Fantasy Hair Competition.



USE YOUR SKILLS TO
GIVE BACK TO THE
COMMUNITY.



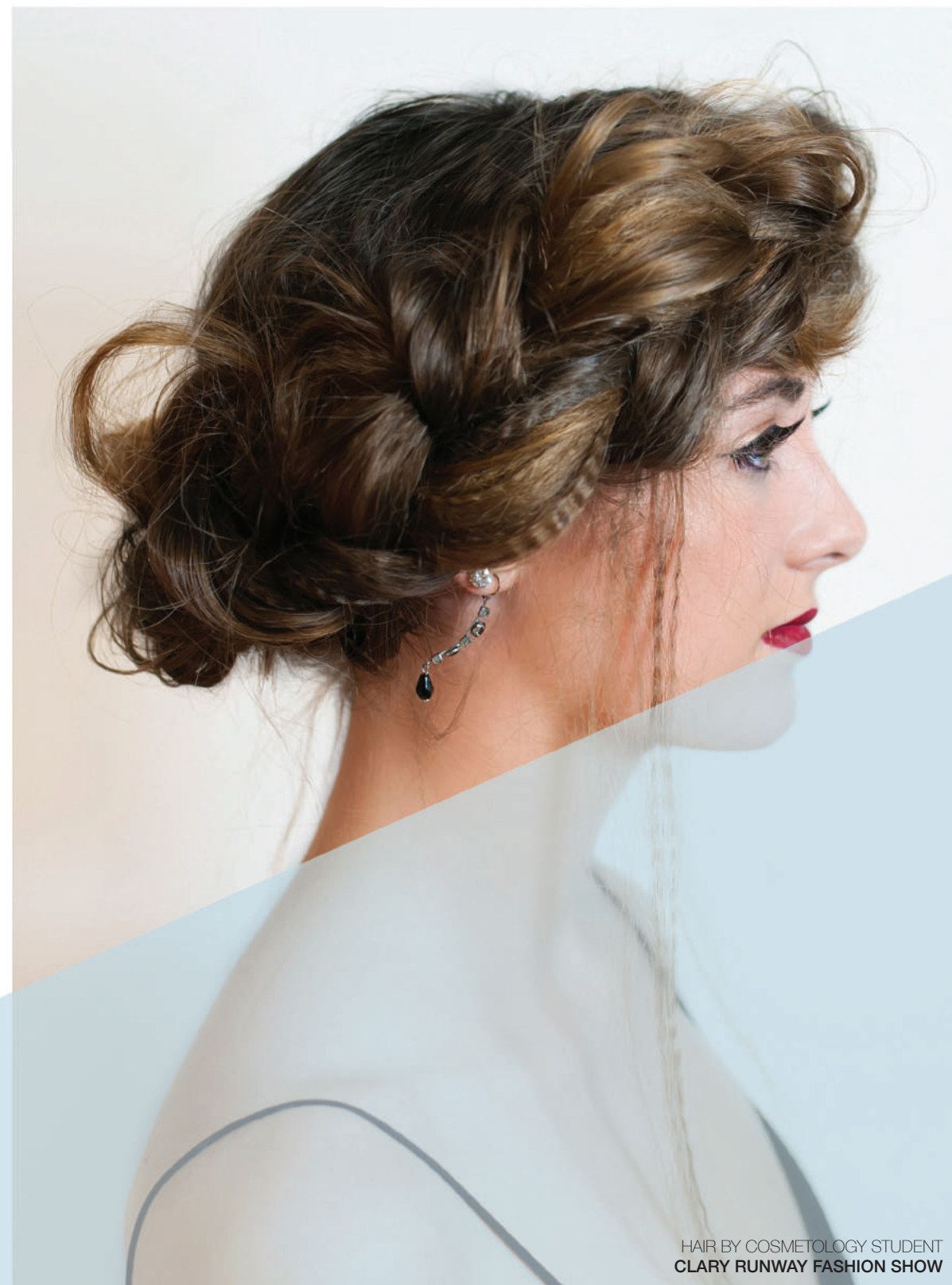
LET YOUR CREATIVITY
RUN WILD DURING
FANTASY HAIR WEEK.



HELP WITH SHOOTS,
IN FRONT OF AND
BEHIND THE CAMERA.

But is Cosmetology right for me?

Cosmetologists can find work as stylists or in select specialized fields. So, whether you want to own your own salon, find work in an established hair, nail or skincare salon or if you want to work in the entertainment industry as a hair or makeup artist, a cosmetology education can get you there!



HAIR BY COSMETOLOGY STUDENT
CLARY RUNWAY FASHION SHOW

Barber

The Barbering program teaches precision cutting, hair coloring and styling, chemical treatments, straight razor shaves and beard and mustache trimming. You will master customer service skills while working on real clients in our on-campus barbershop, open to the public. As a student, you will learn all the tips and tricks for cutting up-to-date hairstyles on both men and women and become proficient in straight razor shaves, edge-ups, beard design and more. Already got the skills? Our Master Instructor program is for you!



Hair Braiding

Braids, twists and extensions - oh my! Our Hair Braiding program will let you get creative as you master this special expertise. You will learn advanced hair braiding, twist and hair extension techniques including micro braiding, corn rows and designer braids. You will also learn the ins and outs of natural hair care. We place a special emphasis on understanding the chemistry of the process, maintenance and aftercare, making you an asset to your future clients!



"The instructors are ALL genuine, and truly care about their students." - Jori H., Graduate



Esthetics

Estheticians work in skincare as technicians, facialists and fulfill many other roles in both beauty and medical fields. Extensive training is provided in our on-campus Esthetics Spa where, after mastering theory in the classroom, you'll be able to perform services like facials, eyelash extensions, eyebrow tinting, airbrushing, waxing, microdermabrasion, scrubs, wraps and

chemical treatments on real clients from the community. Our curriculum covers theory, anatomy, biology, ingredient technology and product knowledge so you won't just know how to do something, but also why it works, better preparing you to help your clients when you're in the field. As an Esthetics student, you'll also learn beauty and special FX makeup.



Makeup Artistry

If you have an eye for design, flair for the dramatic, pop culture obsession or Hollywood dreams, makeup is your lane.

The Makeup Artistry program will guide you through all aspects of the industry, from beauty and event makeup to prosthetics and special effects.

Whether you want to work in a salon or behind the scenes in film, television and stage shows, we'll guide you through techniques for it all.

Curriculum reaches beyond the basics and dives into ingredient knowledge and basic hairstyling as it applies to the role of the makeup artist.

We place an emphasis on professional development and portfolio building so you will be prepared to take the industry by storm when you graduate.

Events like Scary Sage, Clary Runway and the Fantasy Hair Competition will give you a chance to put your skills to good use while still in school.



Massage Therapy

Whether it's traditional Swedish massage you're looking to master, or a deeper understanding of how the body works, this program has you covered.

You will be trained in deep tissue, hydrotherapy, sports massage, reflexology, pregnancy massage, lymphatic massage, aromatherapy, and East Asian spa treatments, additional curriculum centers around anatomy and physiology, to give you an understanding of not just how to make something work, but why it works.

After completing your core classes, you will have the opportunity to complete an internship at our on-campus spa, giving massages to real clients from the community, allowing you to test the massage skills learned in the classroom and to sharpen your customer service skills for when you're out in the field.



Nail TECH

Master INSTRUCTOR

Our Nail Technology program covers gels, silk wraps, acrylics, sculpture, nail art and charms, air brushing and natural nail care. While in school, you will be able to practice manicuring and pedicuring on our salon floor with real clients from the community.

Curriculum also covers salon development, management and customer service skills.

Already got the skills? Consider passing them on to the next generation of stylists. Learn the finer points of a career in education for the beauty industry. You will be trained to teach cosmetology, barbering, esthetics and nail technology, as well as how to supervise all areas essential to a cosmetology school's success, such as dispensary, retail, clinic floor and appointment booking.

You will develop lesson plans, learn presenting techniques, and have the opportunity to observe and assist our faculty in a variety of classrooms and get to teach and interact with students from all disciplines.



Fashion Design

The Fashion Design program will take you from concept to production and cover every step in between. You will learn to sketch, sew, design patterns, make individual items and design your own clothing line or collection.

Our Fashion students have the opportunity to present their work in our yearly runway fashion show, Clary Runway. Last year, the event was presented at the Skyloft downtown to a sold-out crowd of over 300 fashion lovers and community influencers.

In addition to learning to design and make your own clothing, curriculum in the Fashion Design program also covers merchandising and retail management with an emphasis on a high-tech, high-touch approach to learning.

The program is designed to provide the knowledge, skills and experience necessary to help you become a leader in the fashion industry. An education in Fashion can lead to careers in design, styling, costuming, and visual merchandising.



LOOK FASHION STUDENT DEANNA LATRICE
CLARY RUNWAY FASHION SHOW

Interior Design

Our Interior Design program covers drafting, CAD, color theory, lighting and sketching before letting you loose in the design studio to design for residential and commercial spaces, as well as small spaces and spaces for special populations. You'll also get a chance to practice the skills you're learning in the classroom with projects that mirror real-life settings - in fact, students from our Interior Design program recently had the opportunity to assist on the set of an HGTV original series.

"They give you the tools you need to be successful in every part of your life." - Paul C., Graduate



community

LET'S CATCH UP

This summer, on a particularly gorgeous day, we gathered a few faculty and staff members and headed to beautiful, historic downtown Tulsa to grab some shots for the latest issue of Clary Magazine, share some coffee, and talk Clary. Our adventures led us to discover vibrant, uncharted corners of this great city we're proud to call home.

AN AFTERNOON IN TULSA

At first glance, Tulsa's downtown skyline is blanketed in monochromatic grey, peppered only slightly with pops of color from the distinguished patina roof of the Mid-Continent Tower and the illuminated, tiled Art Deco roof of the Philtower. As we wandered the corridors of the trendy districts and historic architecture, our laughter echoing against the skyscrapers, we discovered vivid color woven into the nooks and crannies of our beloved city. Between the clicks of the shutter and quick sips of coffee, we dreamed out loud about our students and our programs, affirming when you love what you do, it doesn't feel like work. Later, as the sunshine drenched the buildings and we shared frozen slushies to keep cool, we were reminded that unlimited opportunity, like color, is everywhere when you work hard and seek adventure.





UNLIMITED

OPPORTUNITY



LEARN WITH CLARY &

LOOK GOOD

CLARY SAGE COLLEGE IS ONE OF THE MOST PREMIER COSMETOLOGY AND DESIGN SCHOOLS IN THE COUNTRY. WITH RECOGNITION FROM INDUSTRY LEADERS - LIKE NICK ARROJO, ANDREW CURRUTHERS, SONYA DOVE, NICK STENSON, IVAN ZOOT AND PATRICK MCIVER - MANY OF WHO TAKE THE TIME TO SPEAK TO OUR STUDENTS IN-PERSON OR THROUGH SPECIAL SKPYE SESSIONS, CLARY SAGE IS A LOCAL, OKLAHOMA-GROWN SCHOOL SETTING ITSELF APART ON A NATIONAL LEVEL.

VISIT US ONLINE / CLARYSAGECOLLEGE.COM



THE CLARY ADVANTAGE

GETTING HERE

We have several in-house scholarships and accept Federal Financial Aid, Scholarships, Grants and Loans. We also accept many forms of Tribal Funding and Veteran's Assistance. Our team will assist you in verifying your qualifications and help you find a way to make college and your dreams work for you.

WHILE YOU'RE HERE

We're here to help with those day-to-day issues that can sometimes seem overwhelming. We offer the following services to make your road to success as smooth as possible: Tutoring Services, Financial Literacy Courses, Résumé and Personal Branding Assistance, On-Campus Library and Computer Labs, and a Fitness Center.

THE NEXT STEP

Our career services team will work directly with you to help you reach your career goals. It starts while you're still a student, with special training on résumé and portfolio building, networking and job searching. As a graduate, you can tap into the alumni network to jumpstart your career search. You're not on your own. We're on your team.



Clary Sage College is a licensed (OBPVS, Oklahoma State Board of Cosmetology) and accredited (ACICS) non-profit institution that you can feel confident about.



VISIT US ONLINE / CLARYSAGECOLLEGE.COM

THE ROAD SO FAR

OUR FOUNDER, TERESA KNOX, IS PASSIONATE ABOUT CAREER EDUCATION.

A FORMER DENTAL ASSISTANT HERSELF, TERESA UNDERSTANDS THE POWER OF CAREER

TRAINING AND, INSPIRED BY A DESIRE TO AFFECT POSITIVE CHANGE IN OTHERS, OPENED

OUR MAIN CAMPUS, COMMUNITY CARE COLLEGE, IN 1995.

Grown far beyond Teresa's initial dream of educating future Dental Assistants, the college now offers 13 career disciplines in healthcare and business fields. The success of Community Care College led to the launch of two additional campuses; Oklahoma Technical College, focusing on technical skills, like Automotive Technology and Welding, and Clary Sage College to specialize in beauty and design careers.

THIS IS WHERE THINGS GET REALLY GOOD.

Clary Sage College opened in 2006 and is one of the largest schools of its kind in the nation, offering career-oriented programs including Cosmetology, Barbering, Hair Braiding, Makeup Artistry, Massage Therapy, Nail Technology, Fashion, and Interior Design.

The brand has built a reputation for excellence over the past twenty years. "Clary" is nationally recognized for exceptional achievement and extraordinary dedication to its culture and values.

It was the success of Clary Sage College that inspired Teresa to take that legendary entrepreneurial spirit and branch out once again, opening Clary Sage Salon & Spa in 2012.

All three colleges and the salon operate as non-profit organizations and are the colleges are nationally licensed and accredited institutions.

CLARY CULTURE

At Clary, we're about giving back. Our employees and students are passionate about giving their time and resources to the needs of the community we serve.

Giving back is about more than financial contributions - it's giving time, lending skills and showing love to the community we call home.

We are Oklahoma born and raised - and proud of it. We strive to make a big impact on our hometown. We partner with organizations that are daily impacting the lives of women and children and are a 501(c)(3) non-profit ourselves.

As a student, you will be able to use your developing skills to give back through field trips and participation in on-campus events like our yearly Cuts for Kids and Scary Sage programs.





THE CLARY EXPERIENCE

HAIR & MAKEUP BY KAT INGRAM, CLARY INSTRUCTOR

Being a Clary Sage College student is about more than sitting in a classroom, it's an active, exciting education that will keep you on your toes and fill your résumé with industry experience and portfolio worthy materials before you graduate.

As a Clary student, you will have the opportunity to participate in Photoshoots, Fashion Shows, and our quarterly Fantasy Hair Competition. You will build your customer service and client retention skills as you work with real clients from the community and receive special training in networking and résumé development.

Clary students have many opportunities to gain experience through giving back with our

Ambassador program and other volunteering opportunities, like Cuts for Kids, a campus wide event for our Cosmetology and Barbering students which sees hundreds of kids from the community come in for a free haircut before each new school year.

Our biggest event of the year, the Halloween-themed Scary Sage, draws on our makeup students expertise to put on a good show and provide a safe, free, indoor trick-or-treating experience for families in the community.

What you put into your education matters, our stand-out students are recognized through our honors program and receive special recognition at graduation.

STUDENT GALLERY



MAKEUP ARTISTRY STUDENT LOOK
CREATED FOR SCARY SAGE



COSMETOLOGY STUDENT LOOK CREATED
FOR CLARY RUNWAY FASHION SHOW



MAKEUP ARTISTRY STUDENT LOOK
CREATED FOR STAR WARS DAY



MAKEUP ARTISTRY STUDENT LOOK
CREATED FOR SCARY SAGE



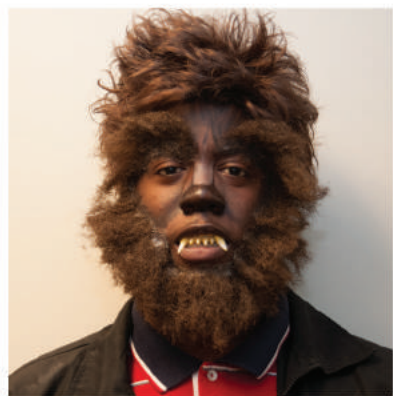
COSMETOLOGY STUDENT LOOK CREATED
FOR CLARY RUNWAY FASHION SHOW



MAKEUP ARTISTRY STUDENT LOOK
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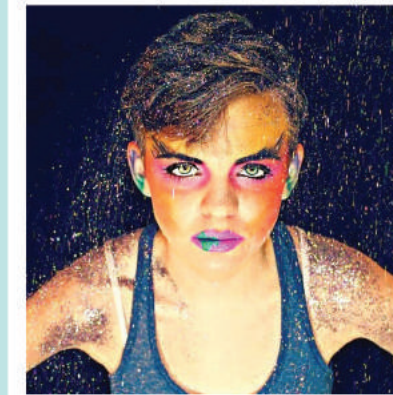


MAKEUP ARTISTRY STUDENT LOOK
CREATED FOR CLASS ASSIGNMENT

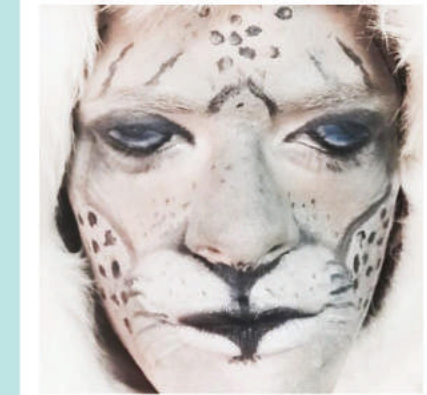
EVENTS & SPECIAL PROJECTS



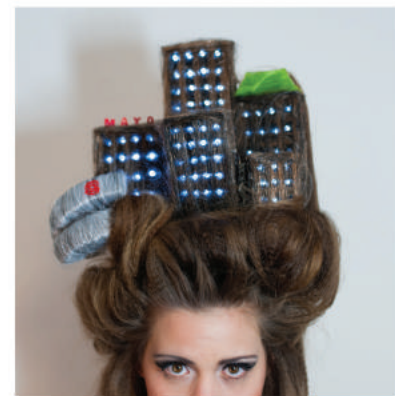
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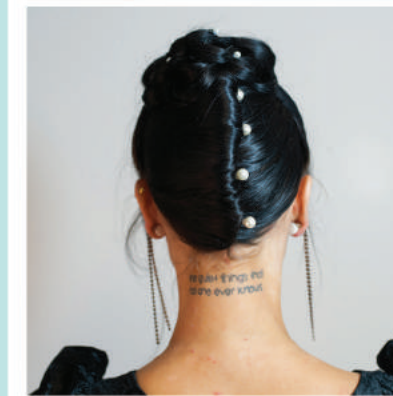
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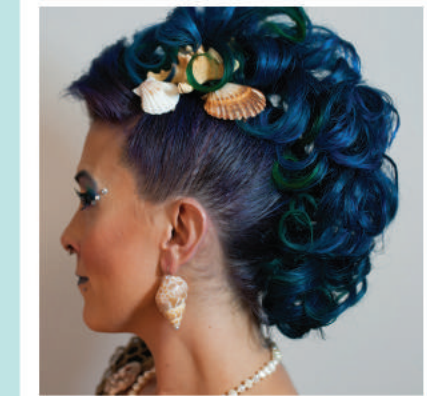
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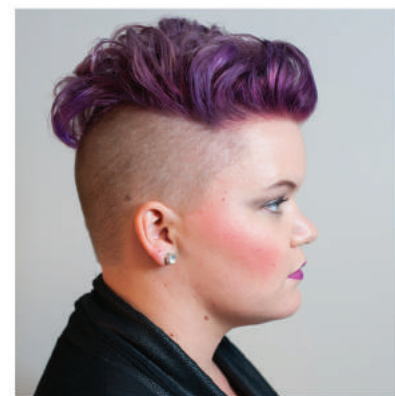
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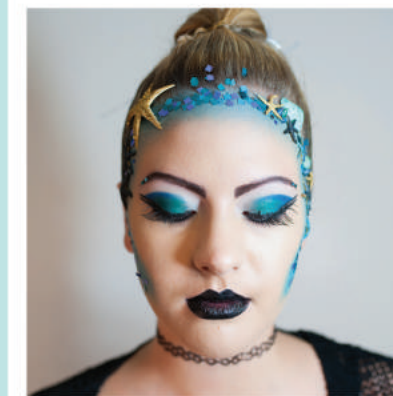
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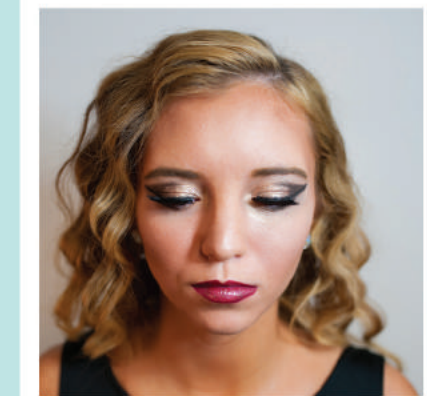
COSMETOLOGY STUDENT LOOK CREATED
FOR CLARY RUNWAY FASHION SHOW



COSMETOLOGY STUDENT LOOK CREATED
FOR CLARY RUNWAY FASHION SHOW



MAKEUP ARTISTRY STUDENT LOOK CREATED
FOR CLARY RUNWAY FASHION SHOW



COSMETOLOGY STUDENT LOOK CREATED
FOR CLARY RUNWAY FASHION SHOW

INDUSTRY REPORT



The beauty industry is constantly evolving, with innovative and creative opportunities around every corner. That's why we track trends in each of our specialized fields and give you the latest scoop on what's trending.

IT'S A GOOD TIME TO CARE ABOUT SKINCARE.

The job outlook for estheticians, as reported by The U.S. Bureau of Labor Statistics (BLS), is on a significant upswing, with opportunities in the field expected to grow 40% between 2012 and 2022 (www.bls.gov), far surpassing the national average growth rate of 11% for all occupations.

The influx is largely attributed the rising demand for both medical and cosmetic skin care treatments, with the industry employing the most estheticians being personal care services and the highest paying opportunities coming from medical and surgical hospitals, which paid estheticians an annual average salary of \$47,430.





COLOR + CONFETTI

A PHOTOSHOOT FIT FOR CLARY

When tasked with getting new photos to rep the Clary brand, where else would we turn but to our best and brightest brand ambassadors - our students! Whether it was confetti raining down on them, getting whiplash from being asked to whip their hair back and forth, or being given a fistful of balloons and told to look whimsical, our students brought a distinct style and flair to every shot. It was a full day of organized chaos as the photographer snapped hundreds of photos and our students and staff filled every need in front of and behind the camera - from modeling to hair and makeup, our Fashion department even lent us a few original wardrobe pieces! The talent on campus left us in awe, we couldn't have asked for a better crew to put together this truly Clary-original production.



SAY
CHEESE

SAY CHEESE / Taking advantage of a short break in the shooting schedule, Cosmetology student Tanesha turned the camera on Barber student Boone.

TAKE TWO

TAKE TWO / We tossed confetti on anyone who would let us, pouring out about a gallon worth before getting the perfect shot. Lucky for us, everyone was a good sport.
Pictured: Megan George, Cosmetology Instructor.



[SOUND OFF]

“Out of the 90 beauty schools in Oklahoma, I can honestly say that Clary Sage is superior by far. The facilities are first class and the academics are amazing. Best decision of my life.” - JUDY F., Cosmetology

“Clary Sage is very hands-on for the creative types who are tactile, but the best part is that you are never wasting your time. All the information and projects you do are relevant to the industry.” - Callie M., Fashion

“I loved the time I spent at Clary Sage! My instructors were amazing! I learned so much and never felt like I was unprepared for anything.” - CHEYENNE S., Cosmetology



WE ARE SOCIAALLY WIRED

BYE
FOR
NOW



LET'S TALK SOON

WWW.CLARYSAGECOLLEGE.COM

